



B.V. Patel Institute of Management, Uka Tarsadia University



Date: 01/08/2022

Session on Goal Setting and How Strategy

Objectives of Session: to help student set their goals and learn to manage time in a proper manner.

Outcomes of Session: At end of session student will be able to understand the importance of goal setting and how strategy to achieve the goal.

Date:	01/08/2022
Time:	9:00 am to 11:30 am
Venue:	Mandap Hall, Architecture Department
No. of participants:	115 Students of FYBBA
Coordinator:	Mr. Parvz Malek
Category:	Student Development Club

A 115 students of First Year BBA student attended session on Goal Setting and How Strategy for winning” by Dr. Vijay Gondaliya, Director – B. V. Patel Institute of Management organized by Student development club of B. V. Patel Institute of Management and Event Management Team at Mandap Auditorium at Acrchitecture department.



The session helps students to decide long term and short term goals as well as manage time. The session was informative and knowledgeable to help transform their personality to survive in the competitive market. The learning’s were; the way to communicate professionally, analyse your failure to see what was the wrong step taken, formula of 8 +8+8, the

identification of internal capabilities such as SWOT analysis. In the session Dr. Gondaliya has discuss three key words such as Passion, Communication and Determination.



The entire event was managed by students of Event Management team and Mr. Parvez Malek with the coordination of TY BBA students.